

INDUSTRIES & MARKETS

Skin care in South Korea

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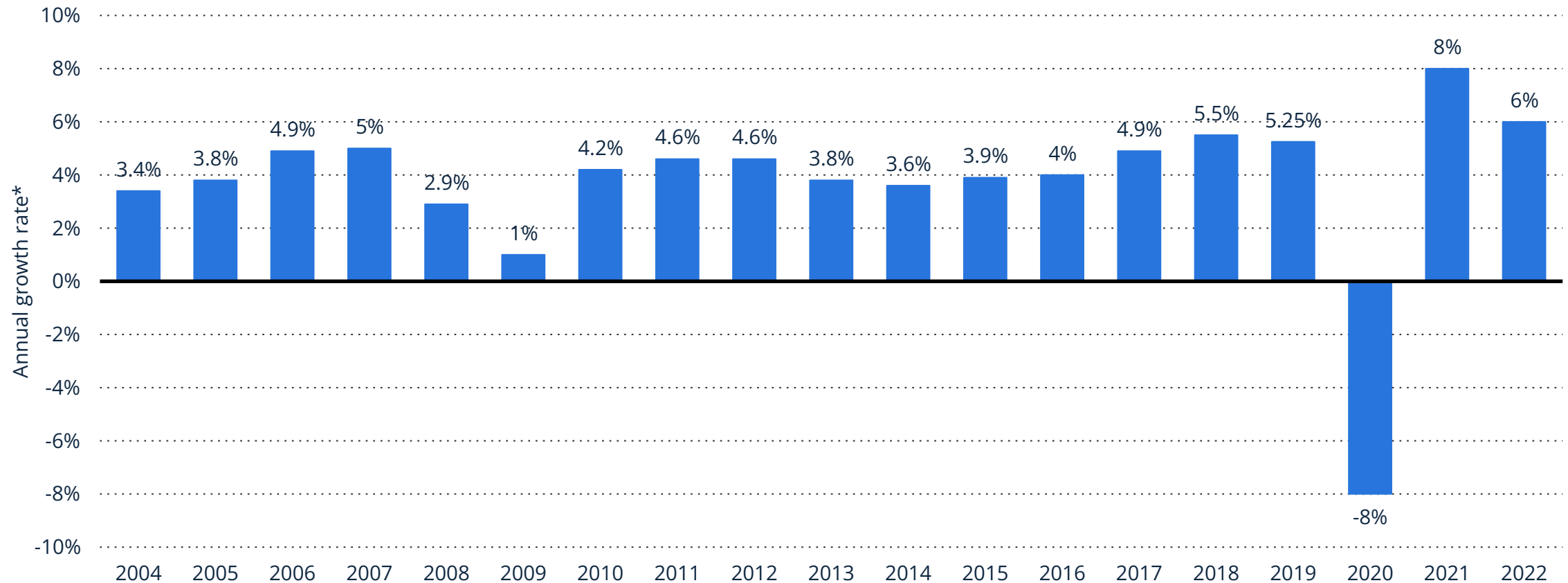
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CHAPTER 01

Market overview

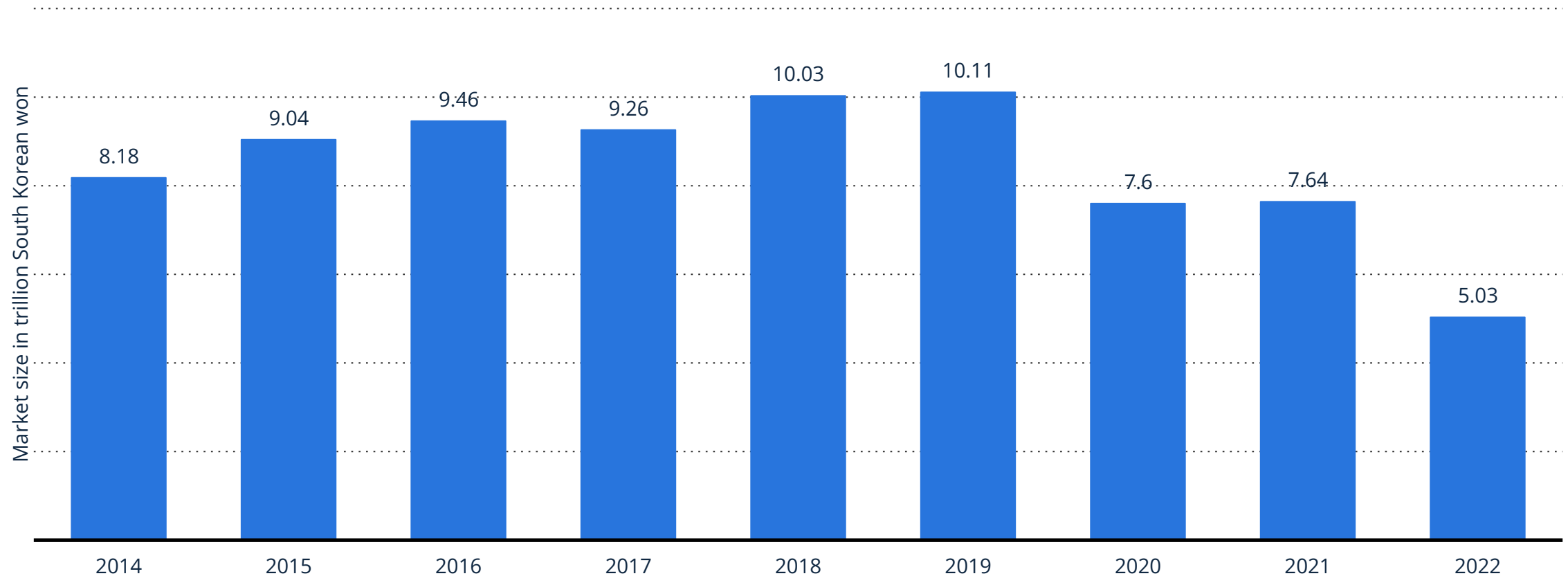
Annual growth of the global cosmetics market from 2004 to 2022

Growth rate of the global cosmetics market 2004-2022



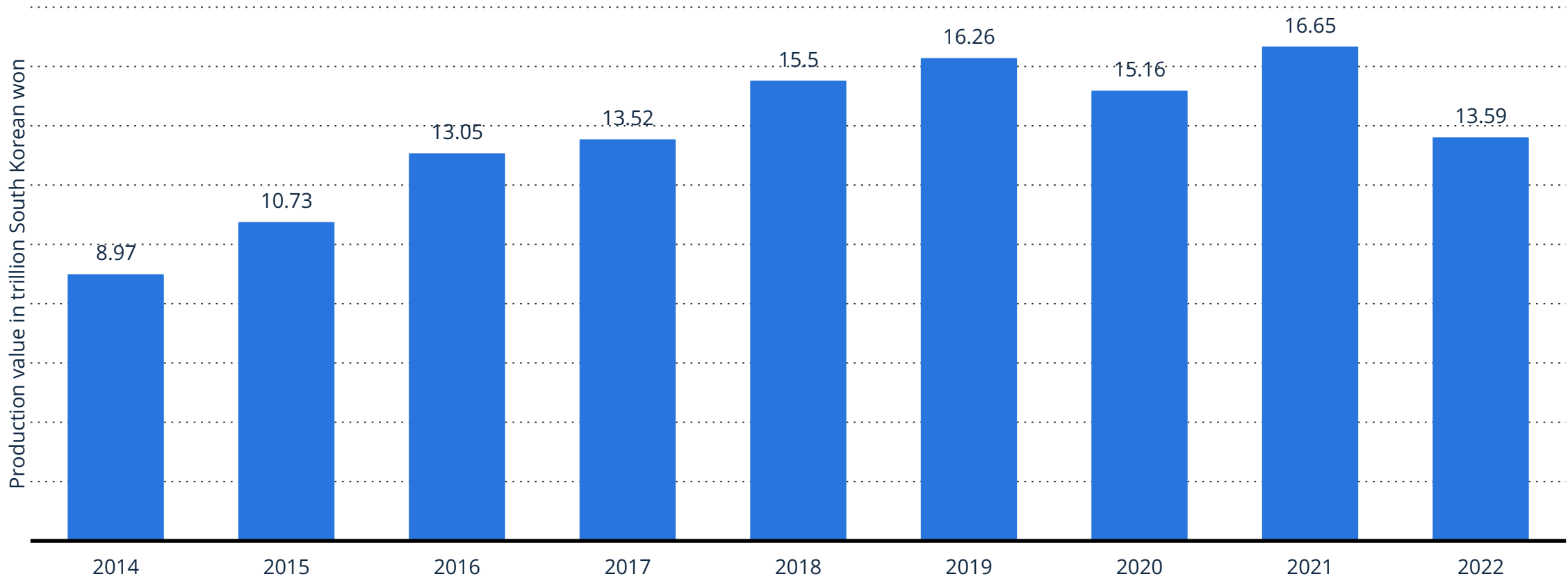
Market size of cosmetics industry in South Korea from 2014 to 2022 (in trillion South Korean won)

Cosmetics industry market size South Korea 2014-2022



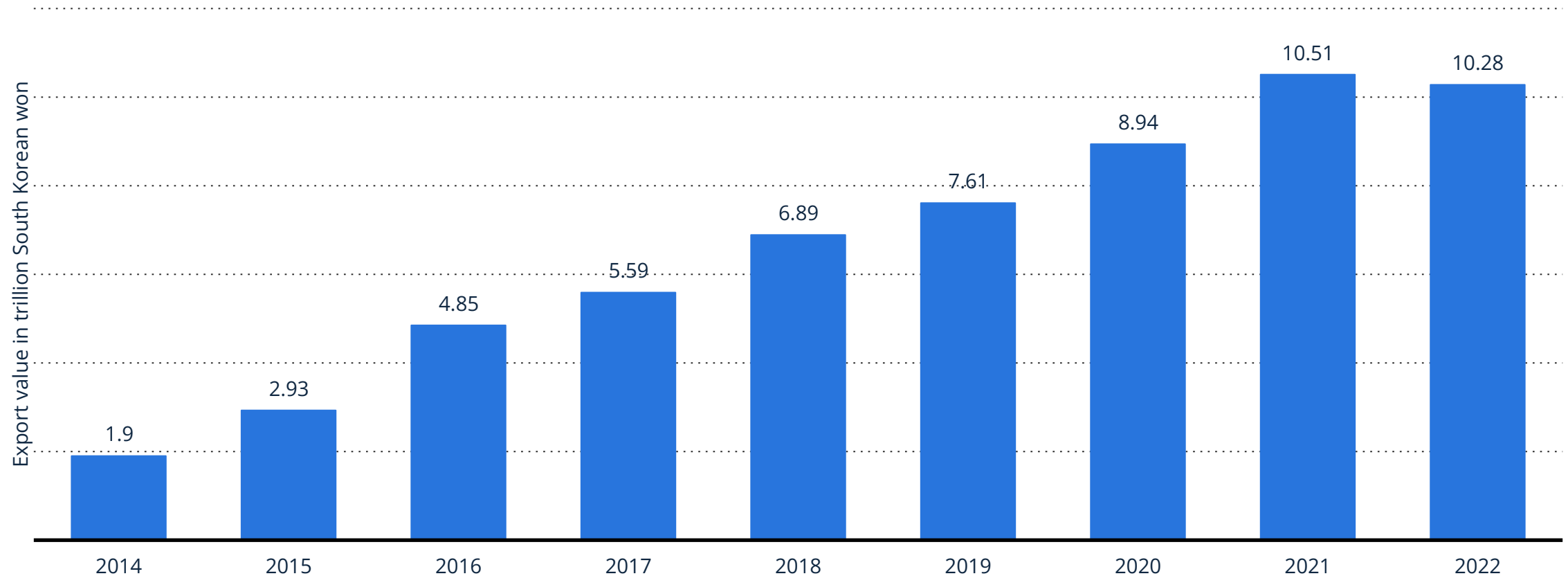
Production value of cosmetics in South Korea from 2014 to 2022 (in trillion South Korean won)

Cosmetics production value South Korea 2014-2022



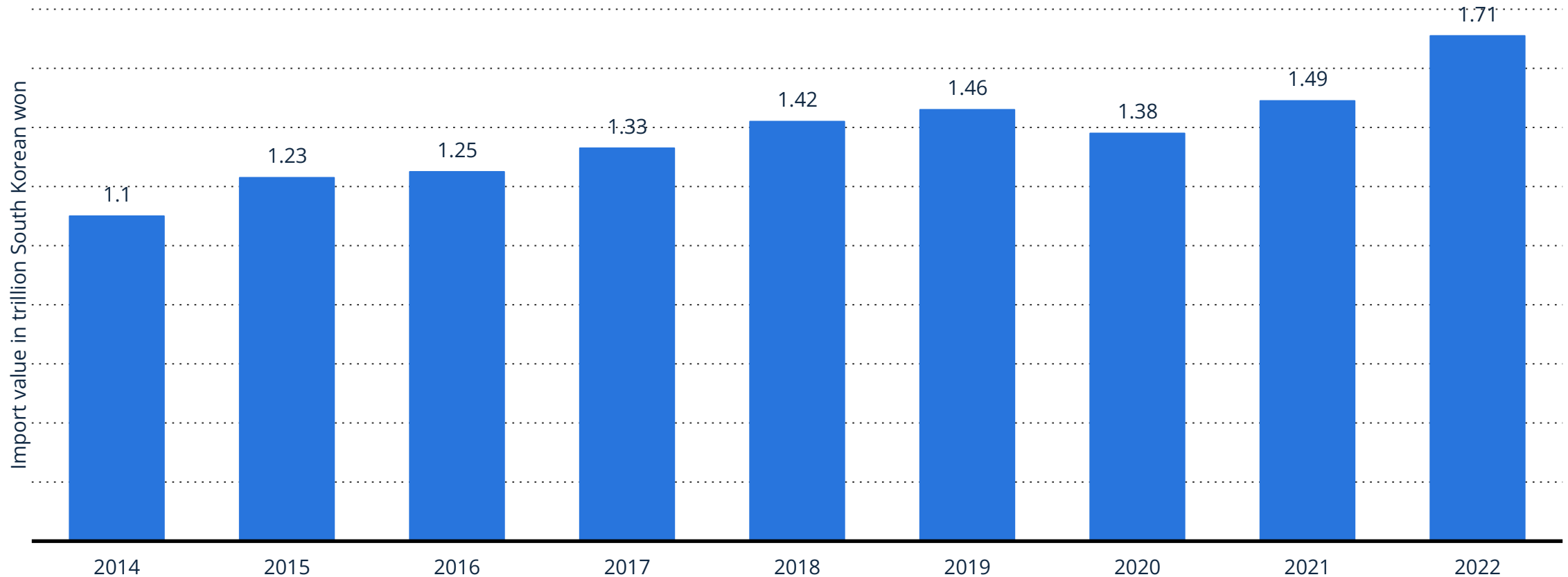
Value of cosmetics exported from South Korea from 2014 to 2022 (in trillion South Korean won)

Cosmetics export value South Korea 2014-2022



Value of cosmetics imported into South Korea from 2014 to 2022 (in trillion South Korean won)

Cosmetics import value South Korea 2014-2022

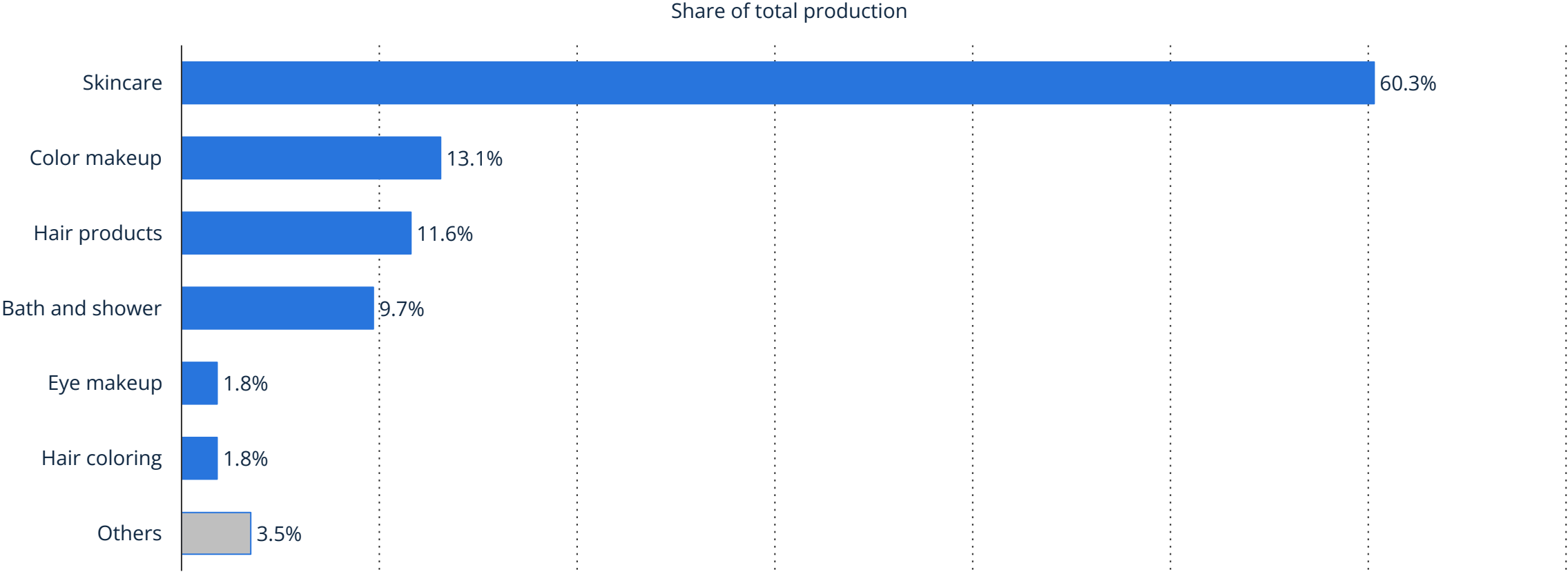


CHAPTER 02

Production

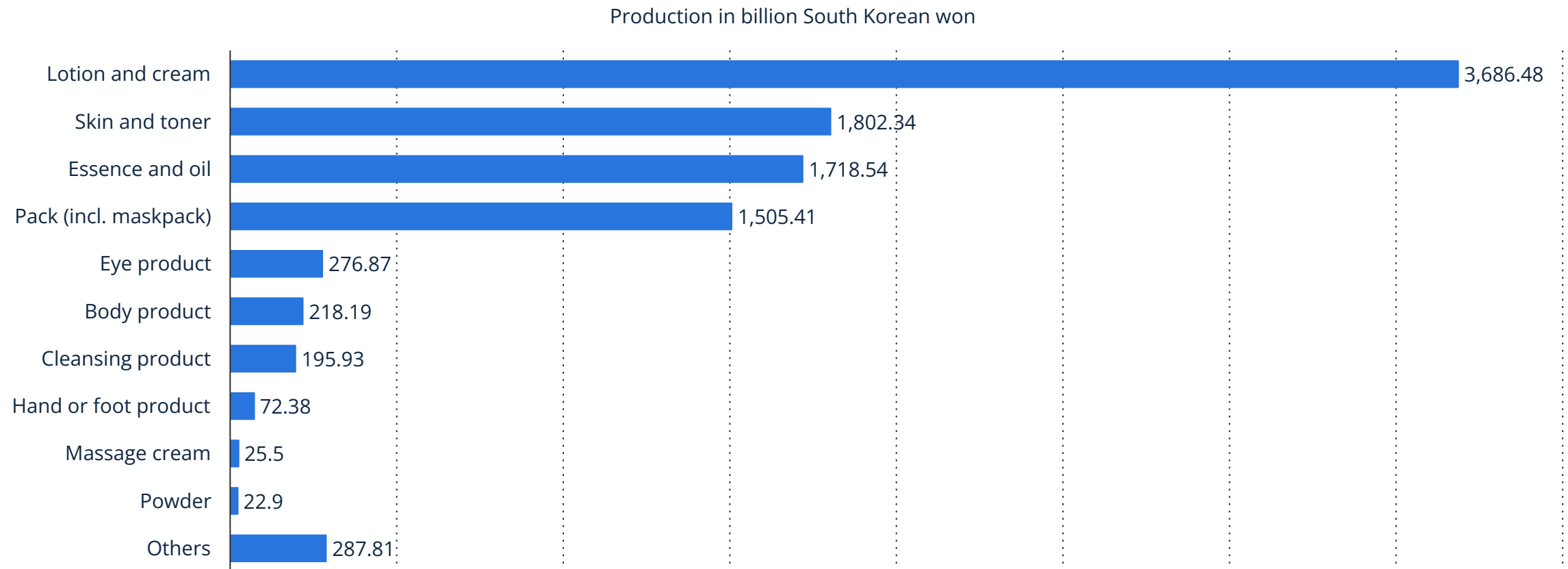
Distribution of cosmetics production value in South Korea in 2019, by category

Distribution of cosmetics production value South Korea 2019, by category



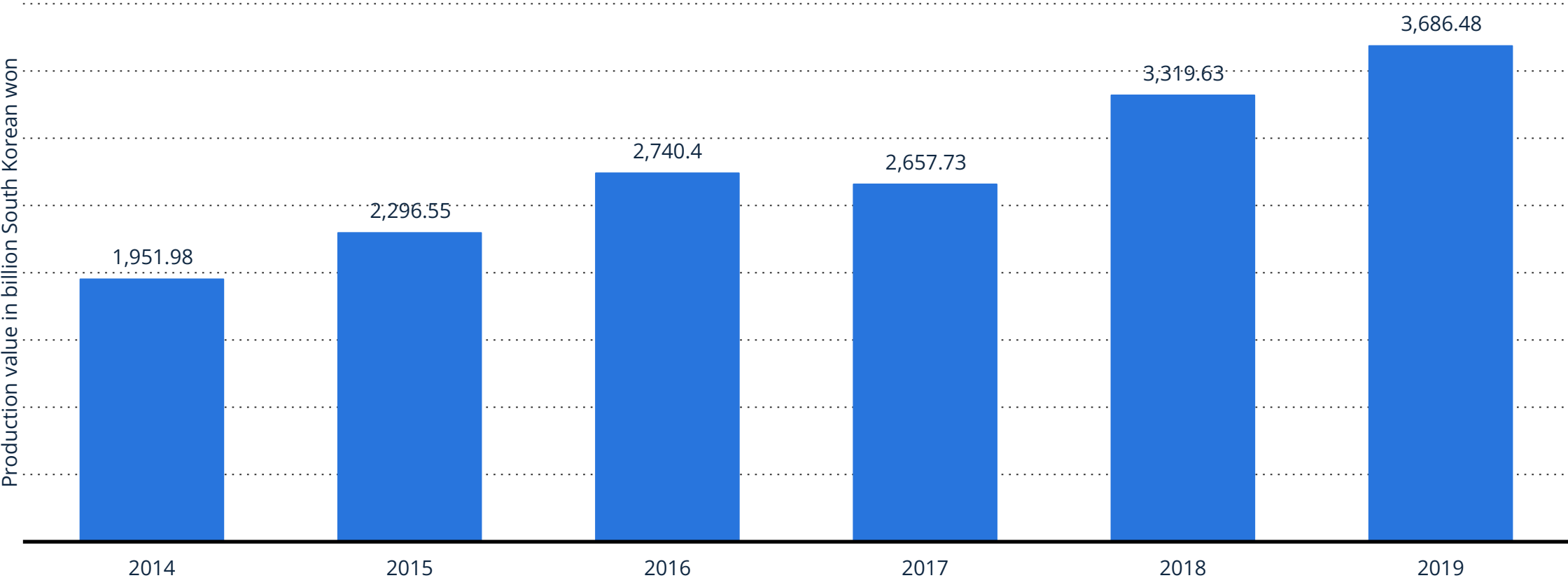
Production value of skincare cosmetics in South Korea in 2019, by product type (in billion South Korean won)

Skincare cosmetics production value South Korea 2019, by type



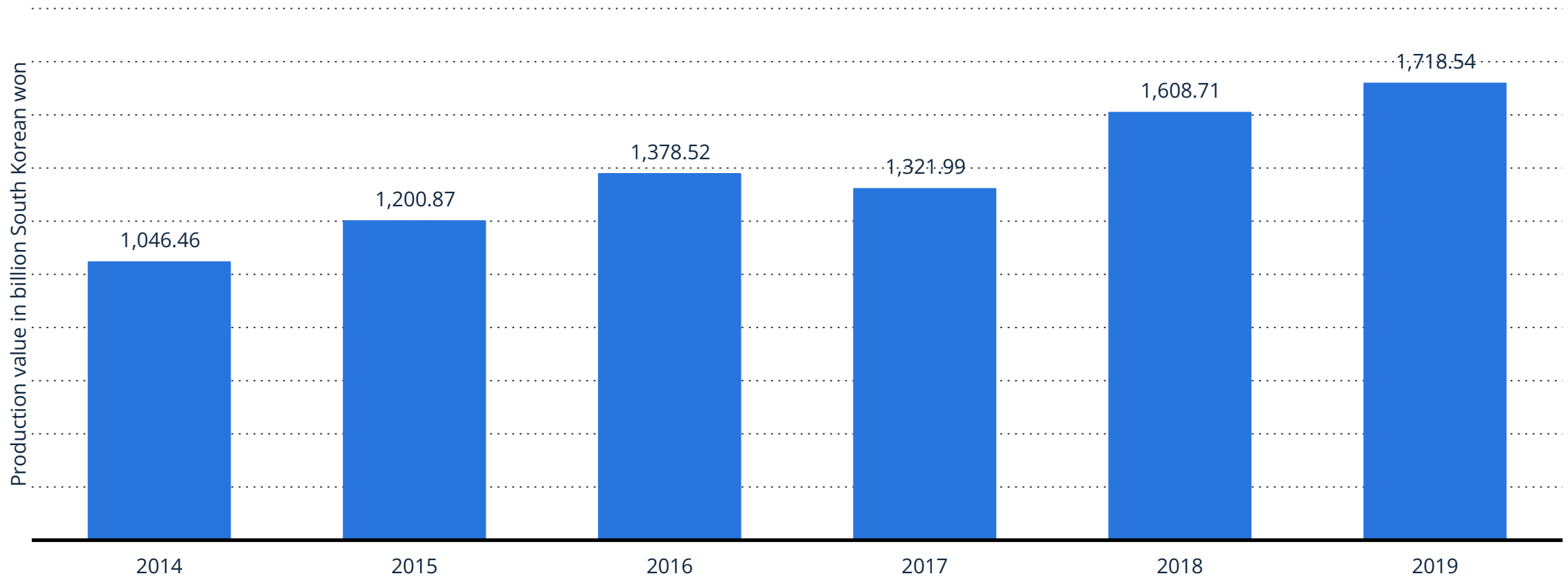
Production value of face lotions and creams in South Korea from 2014 to 2019 (in billion South Korean won)

Face lotion and cream production value in South Korea 2014-2019



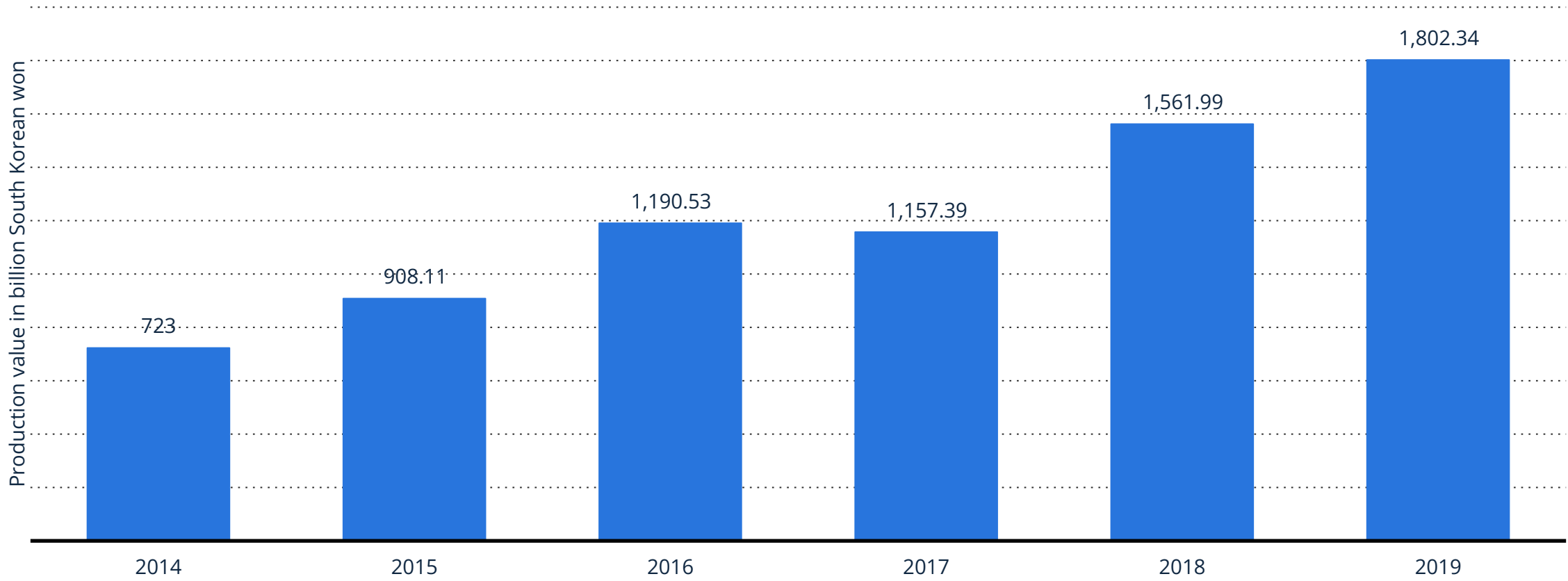
Production value of face essence and oil in South Korea from 2014 to 2019 (in billion South Korean won)

Face essence and oil production value in South Korea 2014-2019



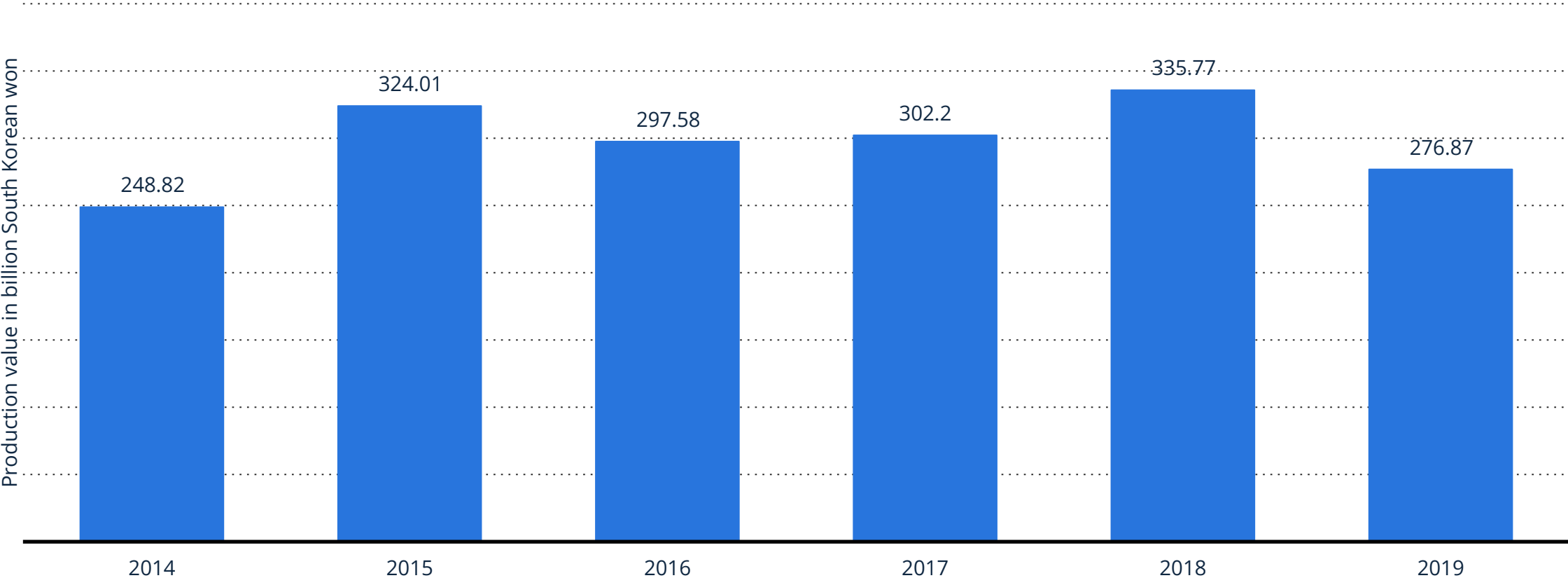
Production value of face skin and toner in South Korea from 2014 to 2019 (in billion South Korean won)

Face skin and toner production value in South Korea 2014-2019



Production value of eye care cosmetics in South Korea from 2014 to 2019 (in billion South Korean won)

Eye care cosmetics production value in South Korea 2014-2019

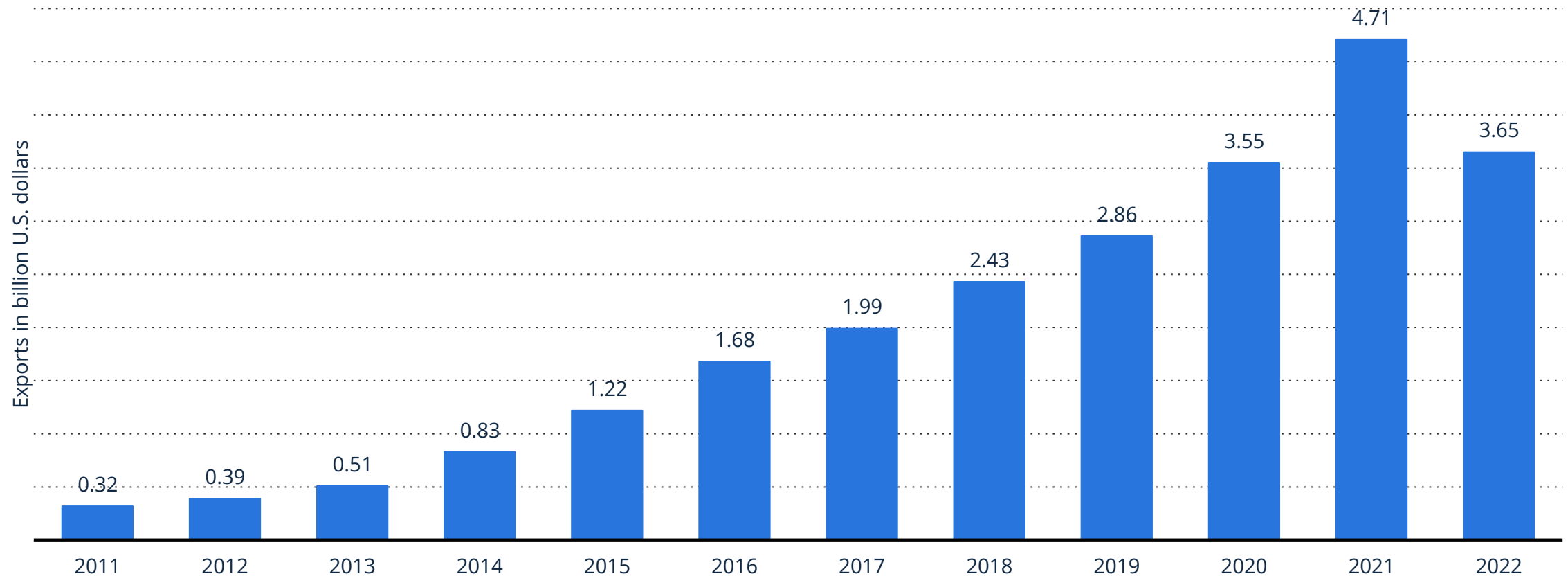


CHAPTER 03

International trade

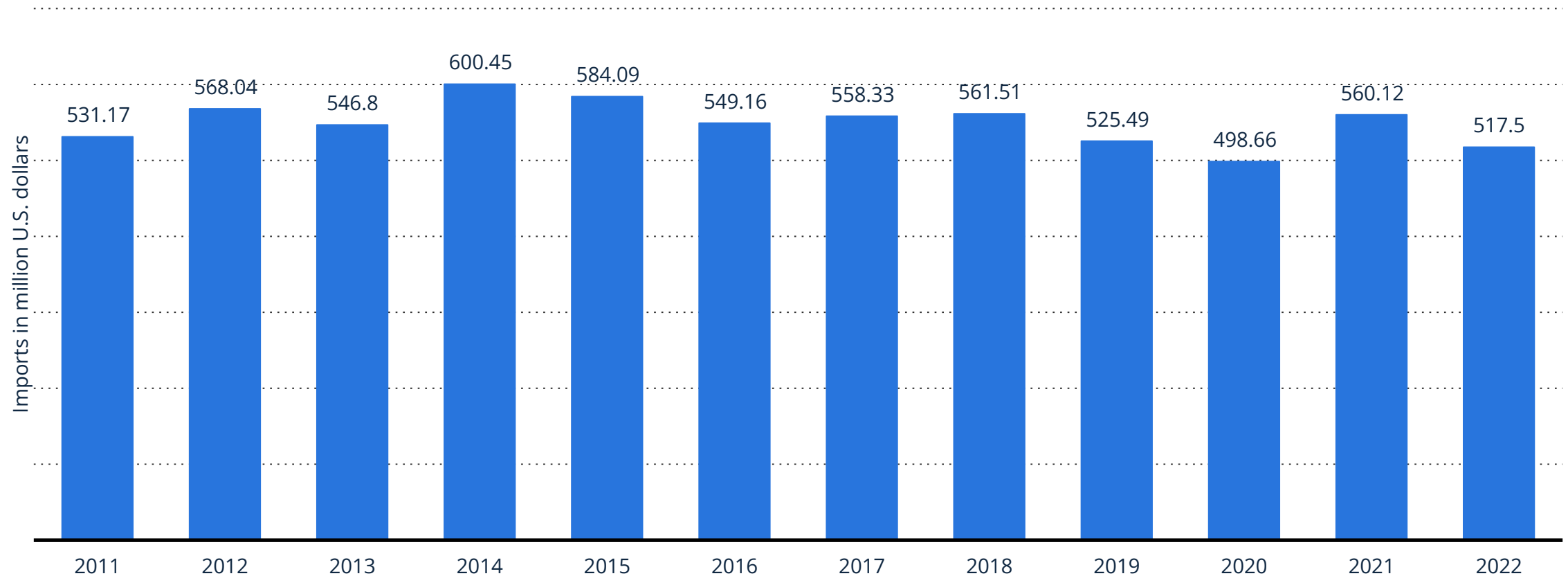
Value of skin care cosmetics exported from South Korea from 2011 to 2022 (in billion U.S. dollars)

Skin care cosmetics export value South Korea 2011-2022



Value of skin care cosmetics imported to South Korea from 2011 to 2022 (in million U.S. dollars)

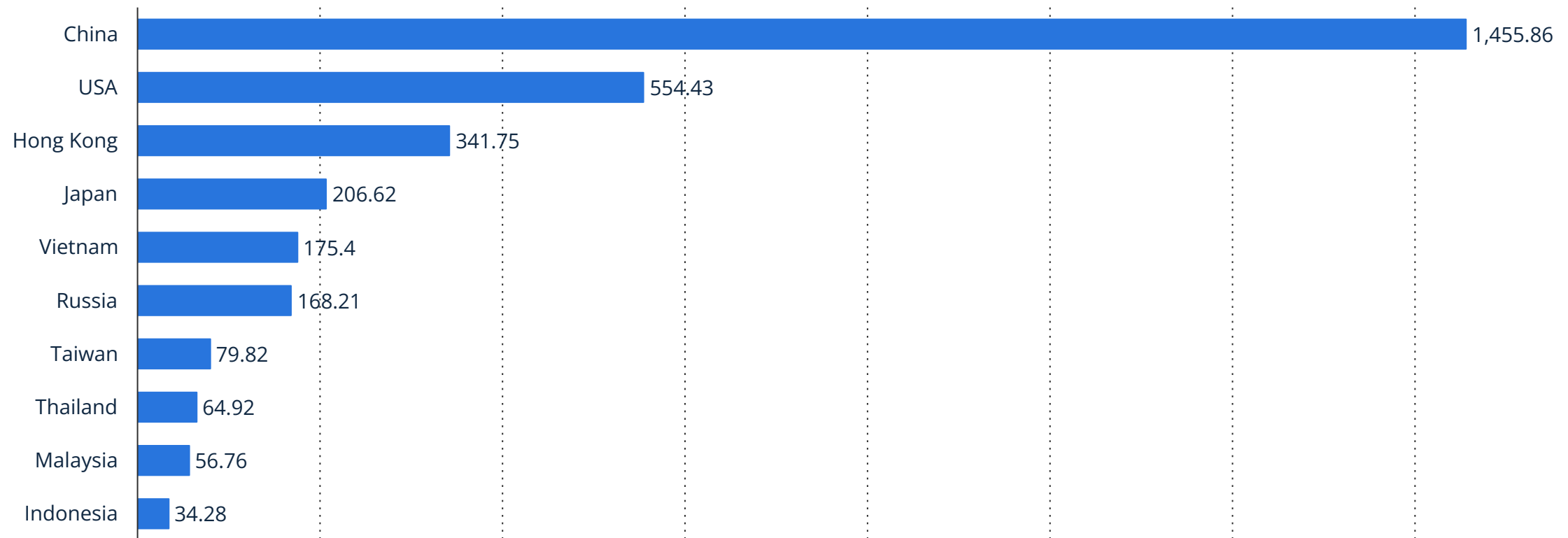
Skin care cosmetics import value South Korea 2011-2022



Value of skin care cosmetics exported from South Korea in 2023, by country of destination (in million U.S. dollars)

Skin care cosmetics export value South Korea 2023, by country

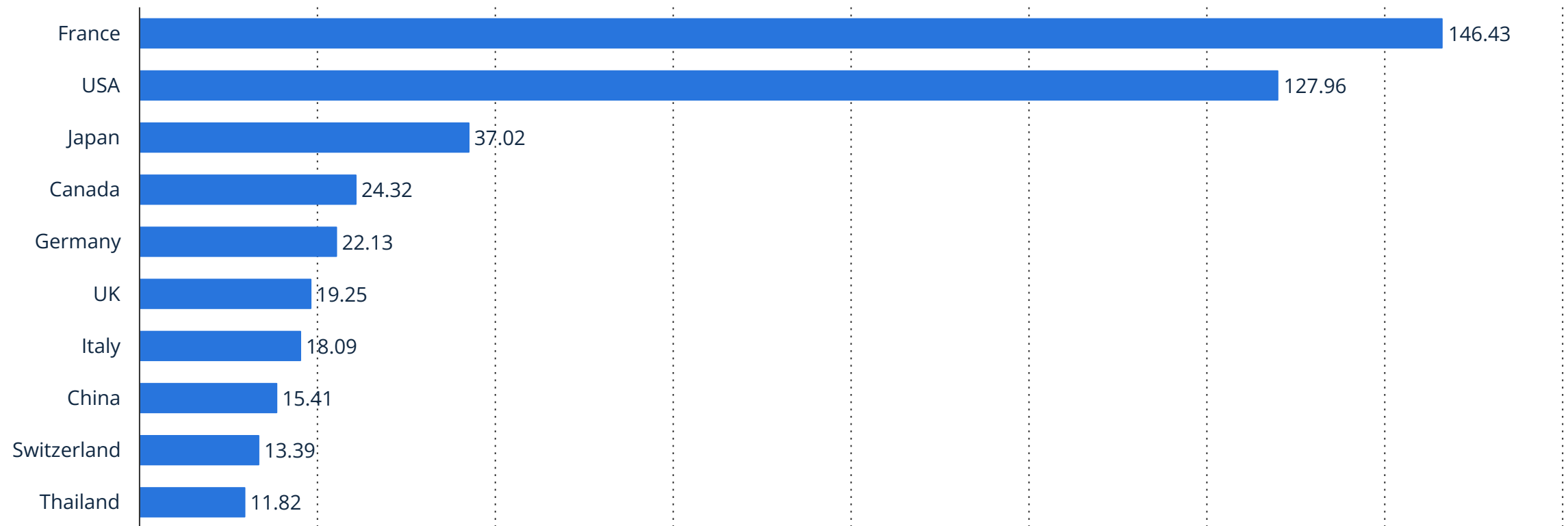
Exports in million U.S. dollars



Value of skin care cosmetics imported to South Korea in 2023, by country of origin (in million U.S. dollars)

Skin care cosmetics import value South Korea 2023, by country

Imports in million U.S. dollars

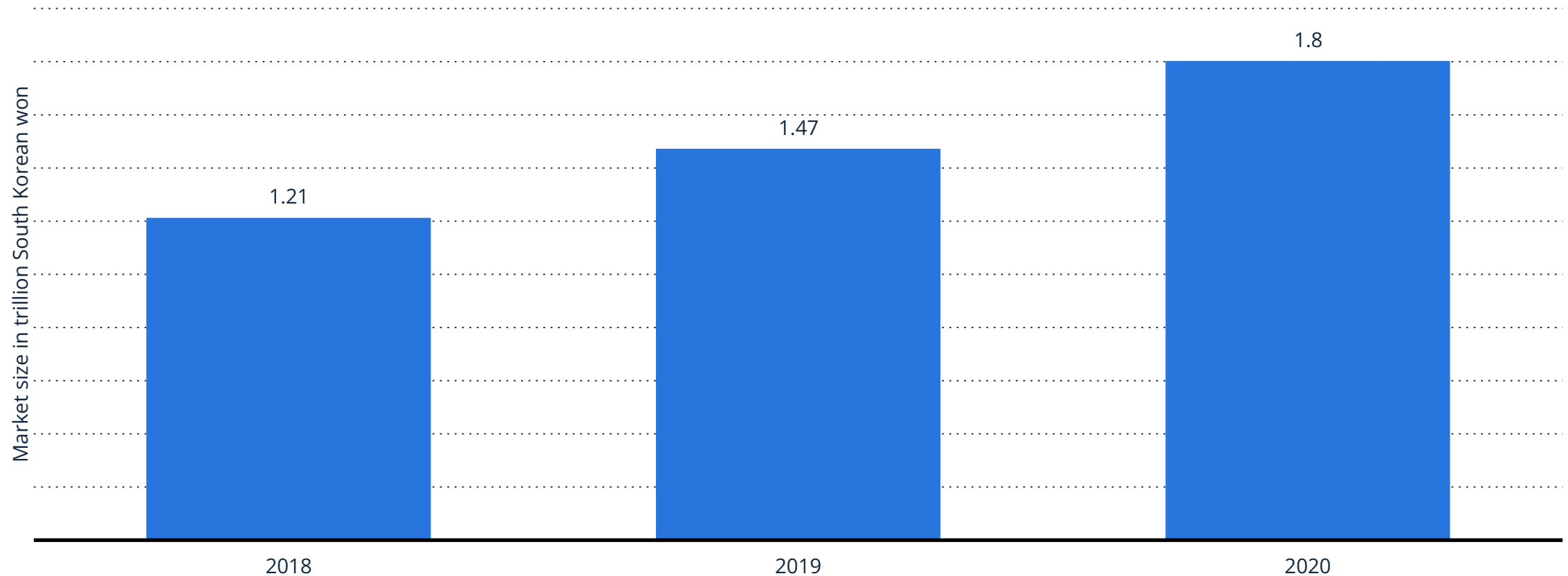


CHAPTER 04

Facial mask market

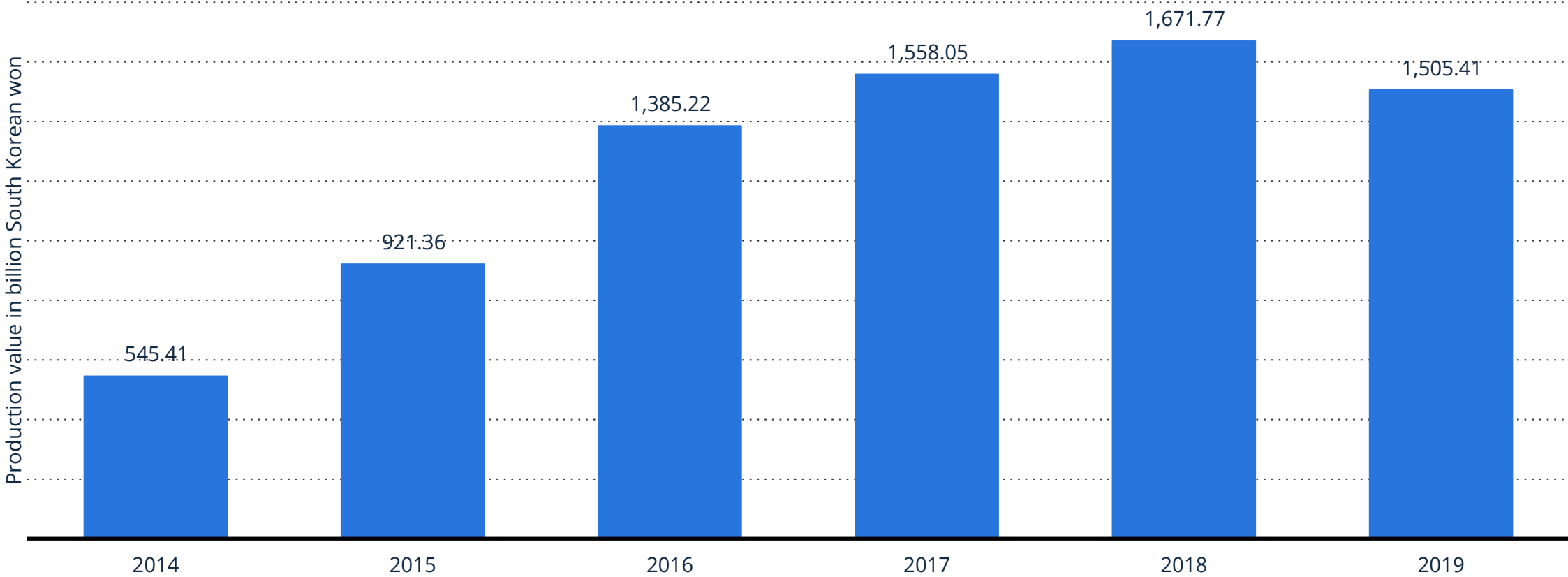
Size of the mask pack market in South Korea from 2018 to 2020 (in trillion South Korean won)

Mask pack market size in South Korea 2018-2020



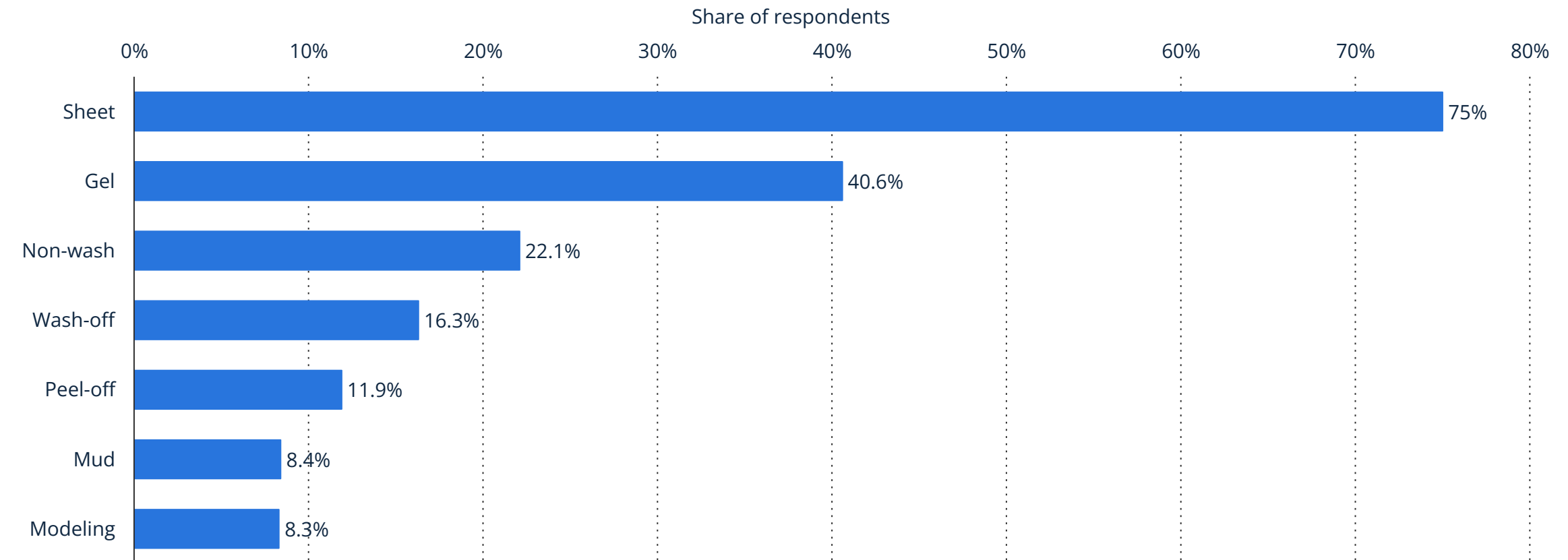
Production value of face packs and masks in South Korea from 2014 to 2019 (in billion South Korean won)

Face packs and masks production value in South Korea 2014-2019



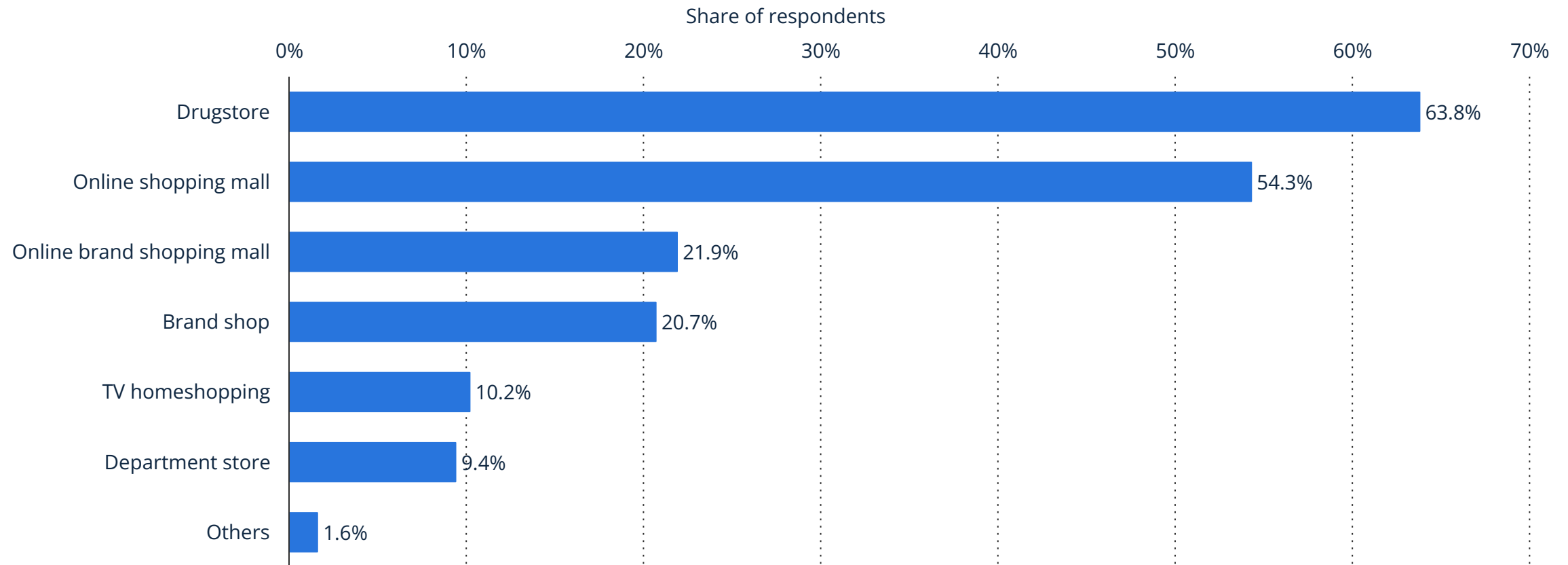
Preferred type of skincare facial masks in South Korea as of September 2020

Face pack type preference South Korea 2020



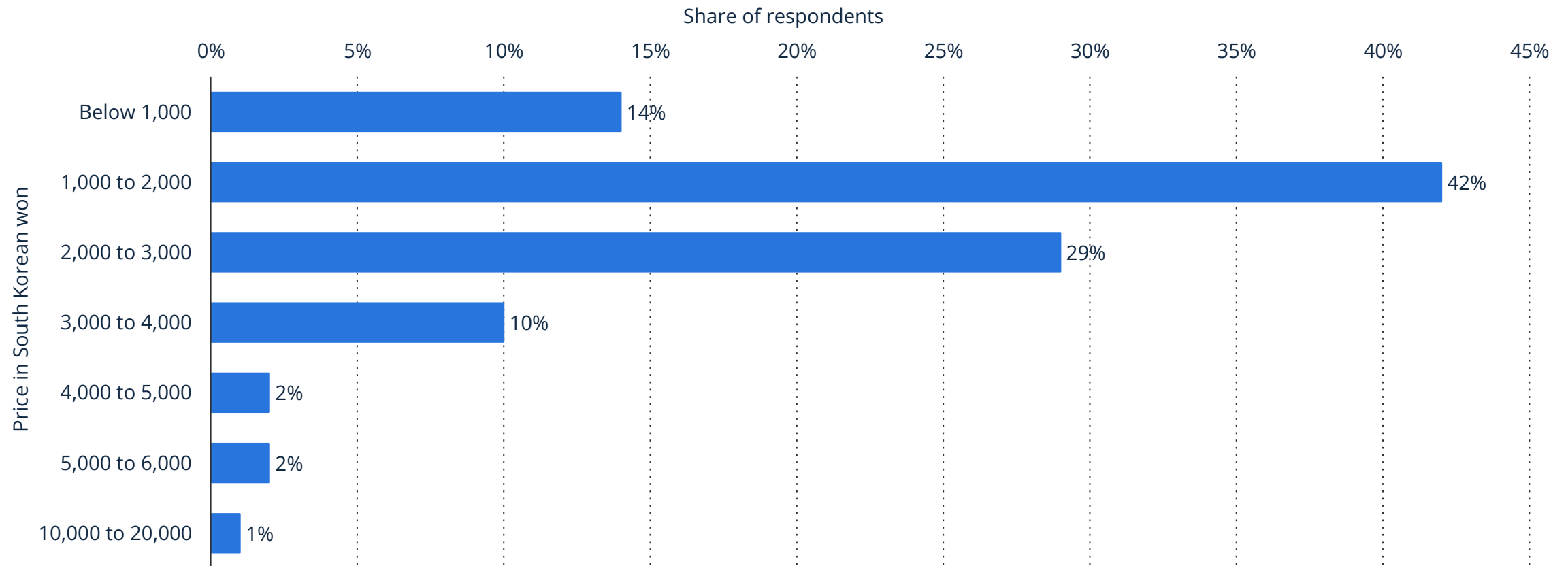
Purchase channel for skincare facial masks in South Korea as of September 2020

Face pack purchase channel South Korea 2020



Acceptable price ranges for non-premium facial sheet mask in South Korea as of September 2020 (in South Korean won)

Sheet mask acceptable price range South Korea 2020

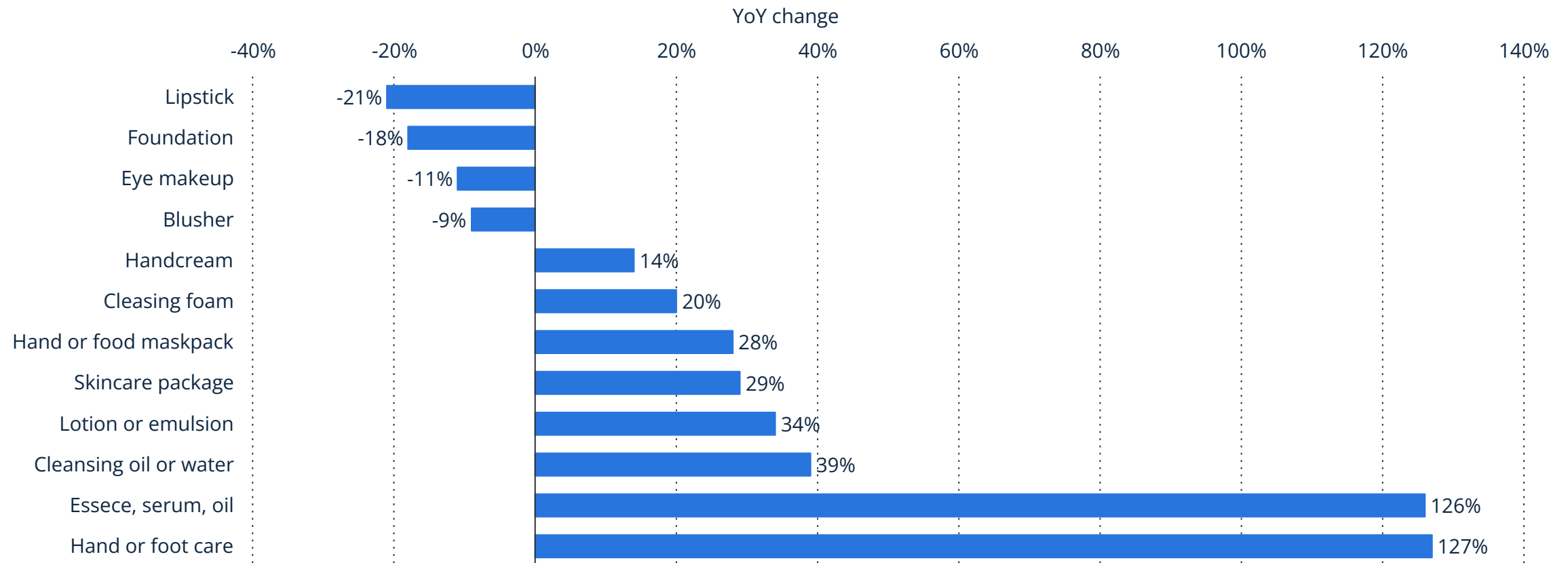


CHAPTER 05

Skincare and COVID-19

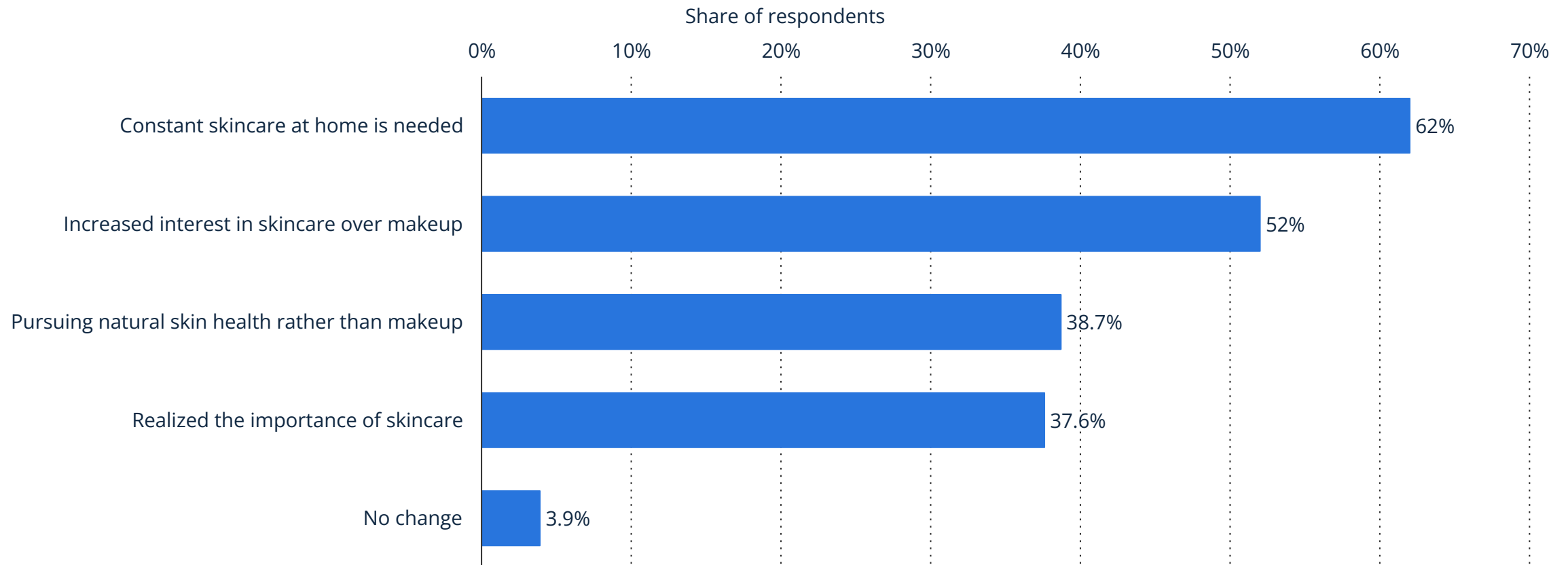
Year-on-year (YoY) change of cosmetics sales due to coronavirus (COVID-19) in South Korea as of March 2020

YoY change of cosmetics sales amid the COVID-19 pandemic South Korea 2020



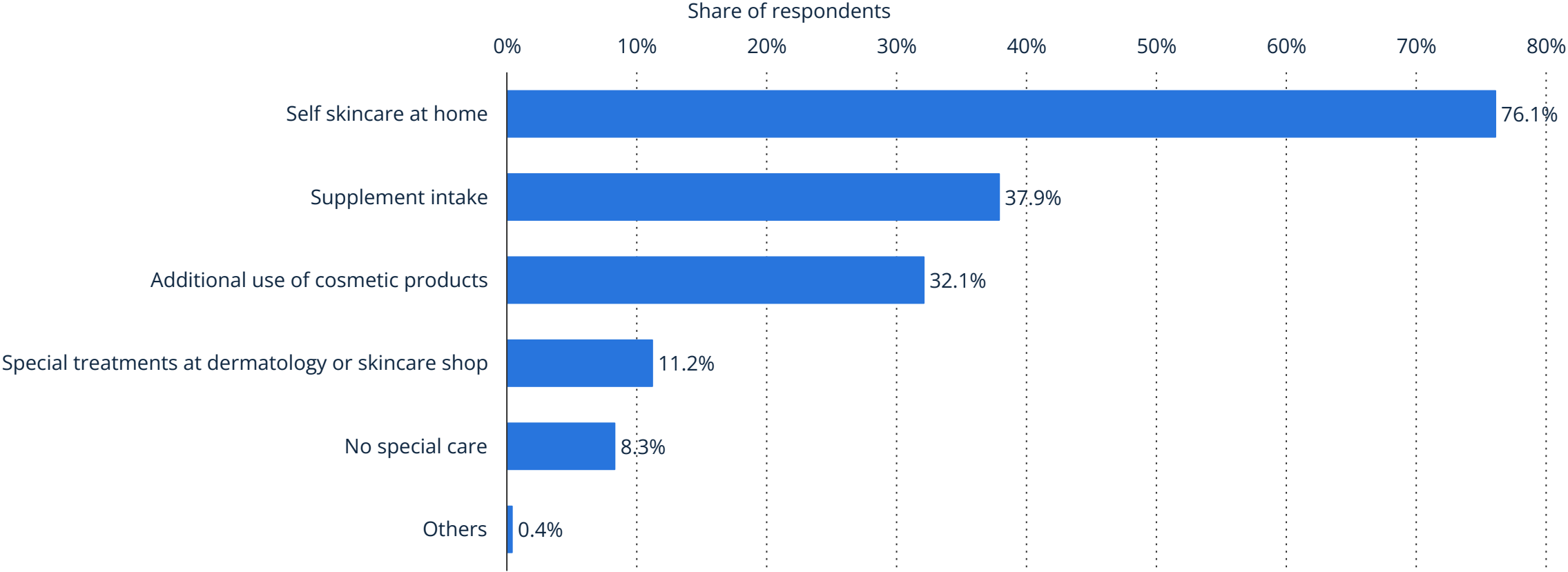
Change in perception on beauty care due to coronavirus (COVID-19) in South Korea as of September 2020

Perception on beauty care amid the COVID-19 pandemic South Korea 2020



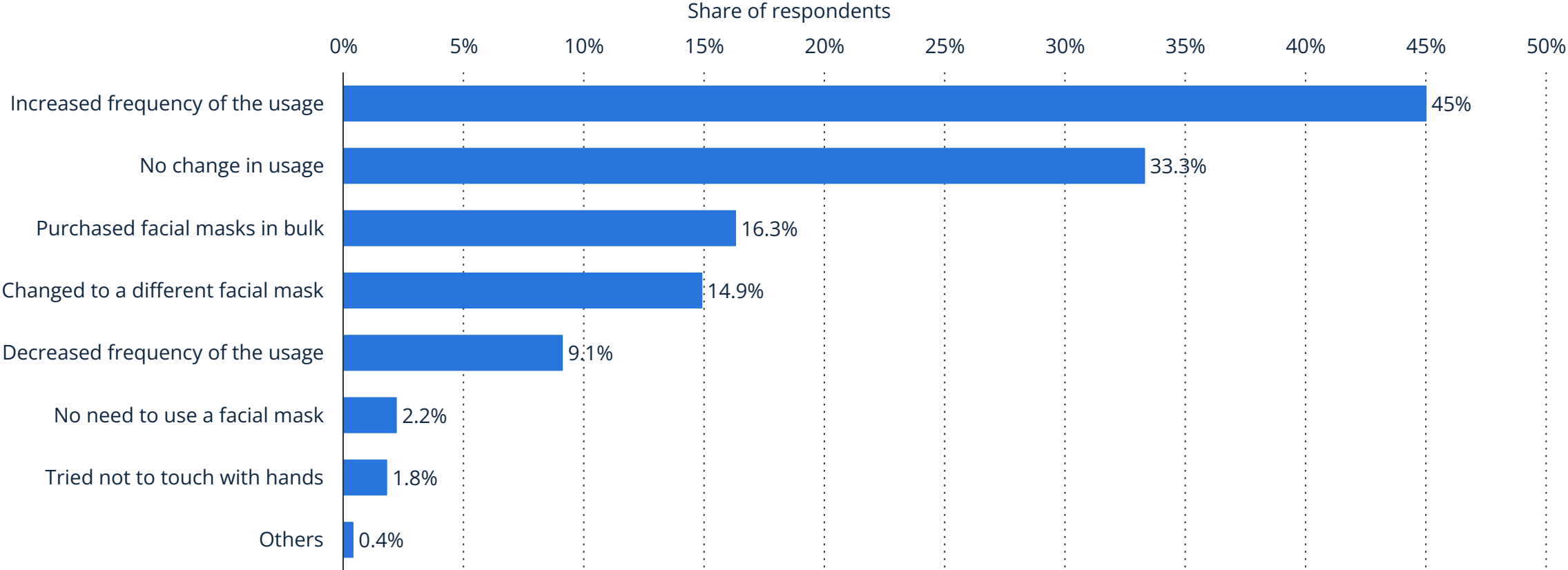
Skin care methods amid the coronavirus (COVID-19) pandemic in South Korea as of September 2020

Skincare methods amid the COVID-19 pandemic South Korea 2020



Usage of skincare facial masks amid the coronavirus (COVID-19) pandemic in South Korea as of September 2020

Face pack usage amid the COVID-19 pandemic South Korea 2020

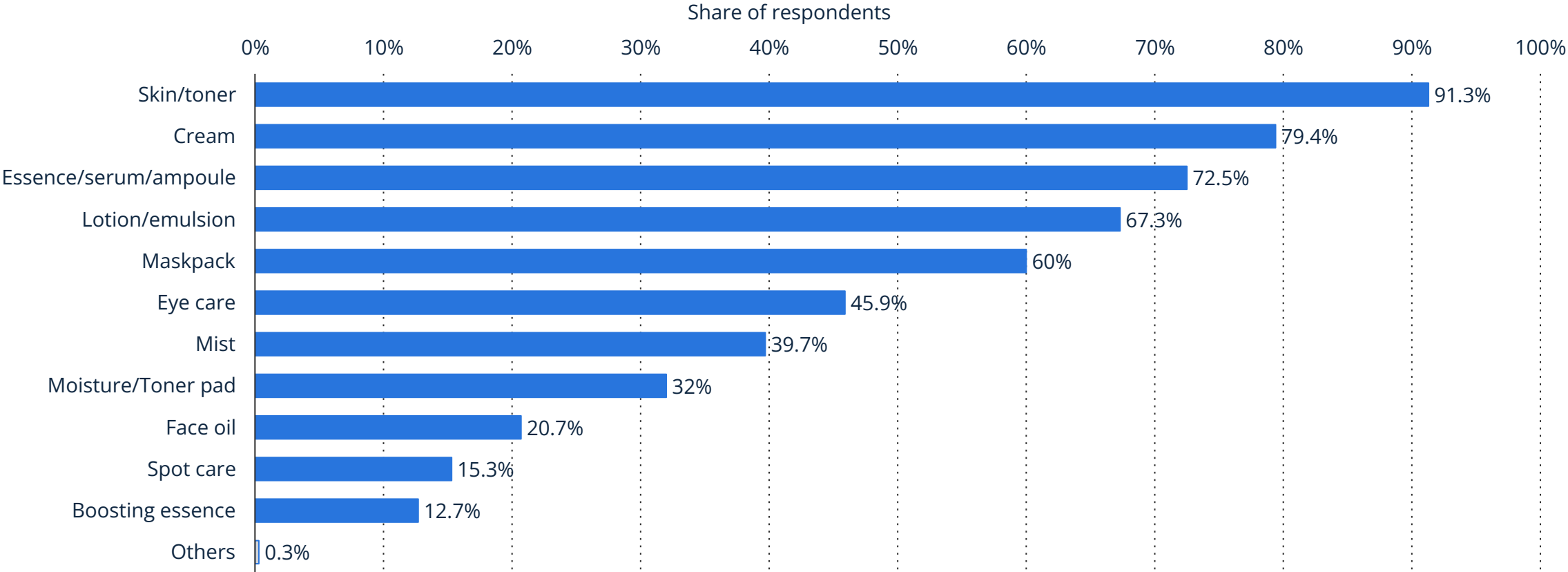


CHAPTER 06

Consumer behavior

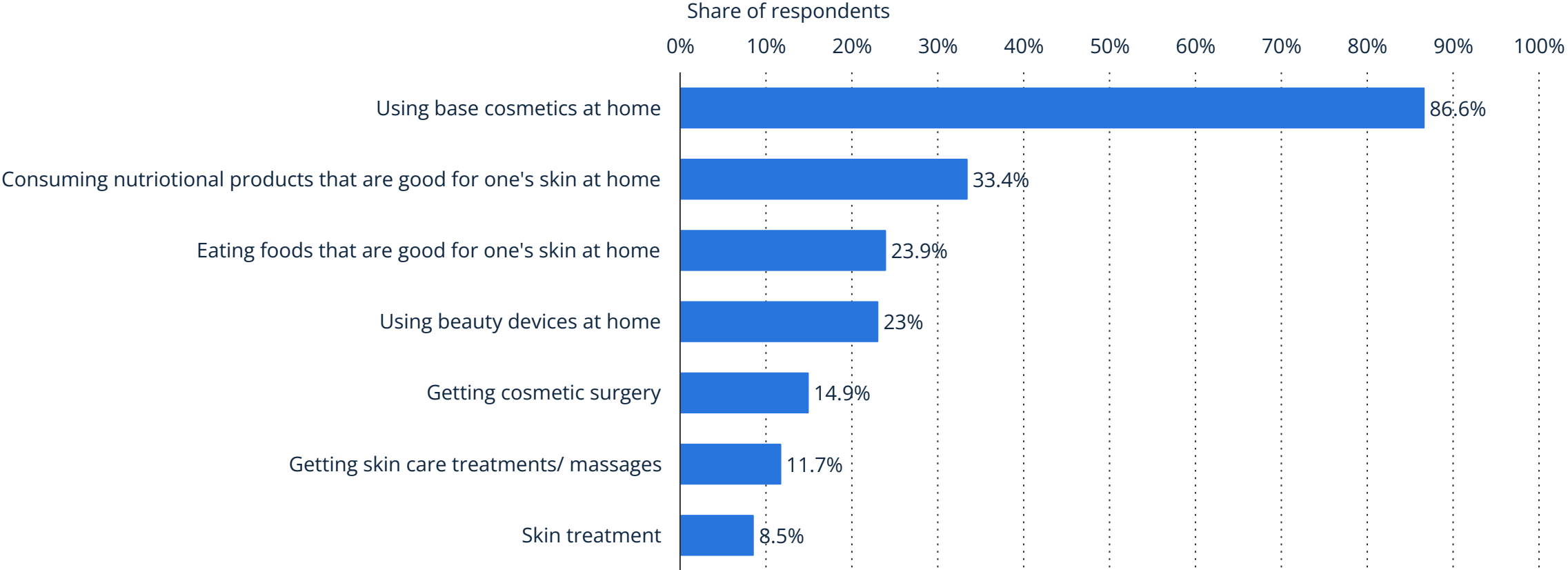
Skin care products used by female consumers in South Korea in 2022

Skin care products usage among women in South Korea 2022



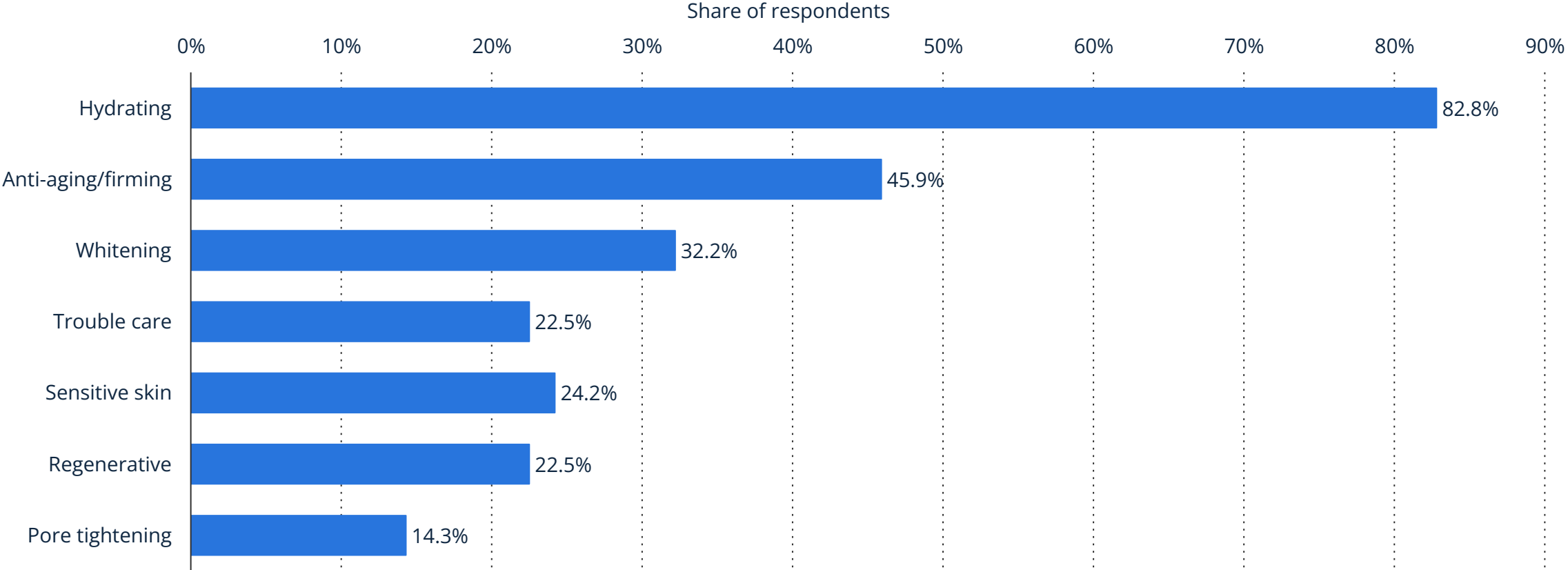
Popular methods for skin care routine among women in South Korea in 2022

Most popular skin care routine among women South Korea 2022



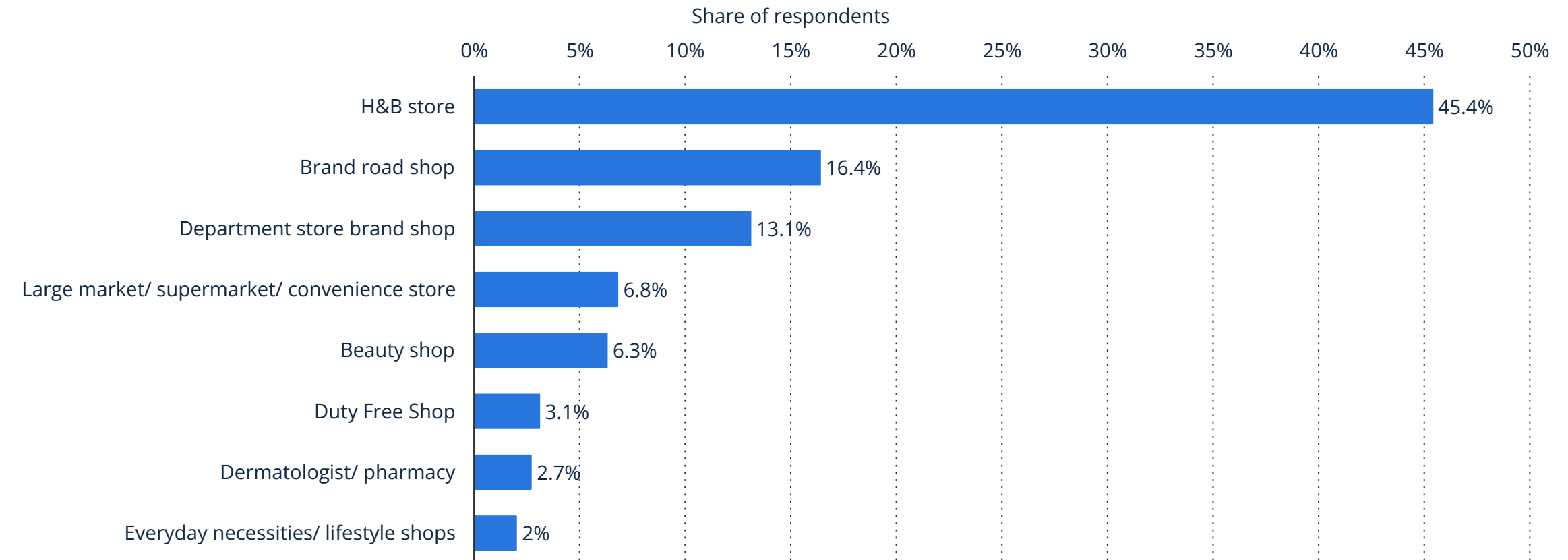
Most popular functions of skin care products used by female consumers in South Korea in 2021

Skin care functions usage among women in South Korea 2021



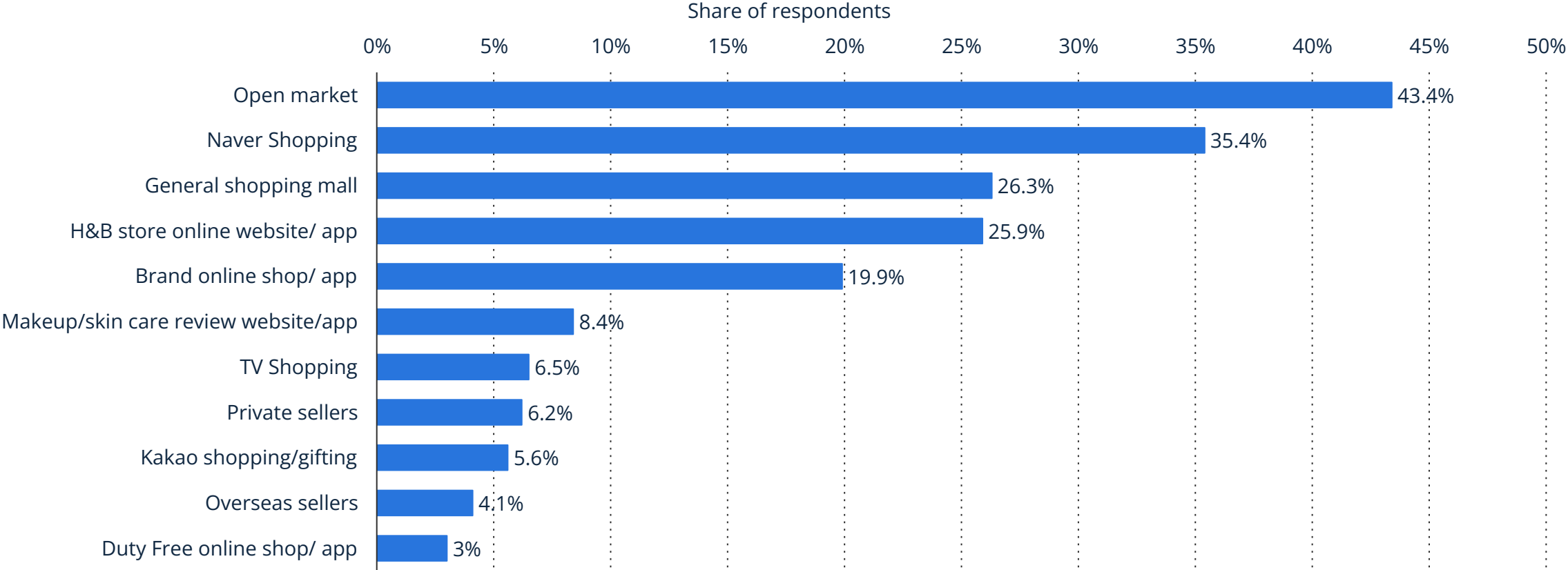
Leading offline channels where women shop for skincare cosmetics in South Korea in 2022

Offline channels where women shop skincare cosmetics in South Korea 2022



Leading online places where women shop for skincare cosmetics in South Korea in 2022

Online places women shop skincare cosmetics in South Korea 2022



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